

"Point-In-Time" Surveys

Surveying your entire staff at a single "point in time" is a highly effective way to analyze your organization's work environment. Not only does it allow you to establish a benchmark to compare your organization to others, it provides a way of measuring your organization against itself in future surveys.

"Point-In-Time" surveys can be conducted through traditional survey models as well as more innovative, technology-based methods. The use of technology and the Internet offer quicker data collection and shorter report turn-around time. They have also allowed The Jackson Group, Inc. to develop vehicles that take the survey to every employee at his or her worksite, making the process friendlier, less disruptive to daily routines and more comprehensive than other methods.

To ensure that the survey runs smoothly, The Jackson Group works closely with your organization throughout the entire survey process to select the most appropriate methodology. Our staff members help your organization plan and customize your survey questionnaire. Your employees can be assured that we go to great lengths to protect their confidentiality at every stage of the survey process.

Our surveys are designed to collect data that will provide your organization with the necessary insight for creating positive change within your work environment. "Point-In-Time" surveys allow you to get quantifiable data on issues such as employee commitment, pride and morale. These are key areas affecting retention within your organization and all are included among the survey

variables offered by The Jackson Group. When designing your survey questionnaire, our staff will assist with selecting which survey variables will best meet the needs of your organization.

Once the results are tabulated, we present the scores onsite to your executives and managers. A feedback video accompanies your results to help managers explain the outcomes to employees. Post survey, if you desire, we assist your organization in using the data. By consulting with your department managers and executives, we develop action plans that properly interpret and implement the survey results. In addition, certified professional coaches are available to help you improve management skill on both departmental and executive levels.

*"if you can't measure it,
you can't manage it."*

Anonymous

The Jackson Group, Inc.'s "Point-In-Time" Surveys Provide Your Organization With:

- Help in planning your survey and customizing the questionnaire
- On-site feedback to executives and managers
- A feedback video to help your managers explain results to employees
- On-going consultation throughout the survey process
- Consultation/coaching to assist in using survey results to improve the organization or department (optional)



The Jackson Group, Inc. Provides Your Organization With A Variety Of Flexible Instruments For Gathering Readable And Useable Data.